

Licence Agreement: 'Carbon Footprint Standard'

Date: 16 January 2020

Carbon Footprint Ltd ('The Licensor') hereby licenses Aviation News Ltd ('The Licensee') to use the 'Carbon Footprint Standard' brand logo shown below on a non-exclusive basis for a period of one year from today's date.



Scope of use

The scope of use of the Licence shall apply to The Licensee organisation only.

The Licence enables the 'Carbon Footprint Standard' branding to be used to promote The Licensee's organisation as being environmentally responsible on any associated marketing/sales/other communications materials in any media format, as listed in Schedule A.

Obligations

The Licence is for sole use by the Licensee – it is not to be sold/sub-licensed or otherwise transferred to any Third Party, without the prior and written consent of the Licensor.

The Licence is not to be used by the Licensee for any particular product or service other than those that may be listed in Schedule A.

The Licensee shall use the 'Carbon Footprint Standard' branding in an appropriate way, so as to avoid damage to the Licensor's brand and reputation.

Renewals & amendments

The Licence may be renewed at the end of the licence period, subject to negotiation with written agreement from the licensor.

Amendments may be made to Schedule A subject to negotiation & written agreement from the Licensor.

Termination

Your licence to use the Carbon Footprint Standard branding will be terminated immediately if you: i) fail to comply with the terms of this agreement, ii) cease to exist, or iii) fail to pay any invoice issued by Carbon Footprint Ltd before the date indicated.

Within ten working days following the termination of the Licence for any reason you should remove the Carbon Footprint branding from all marketing materials.

Law

This agreement shall be governed by and construed in accordance with English Law.

Schedule A

The "Carbon Footprint Standard" branding can be used for a period of one year on any Aviation News Ltd marketing materials, including web site and letter headed paper to promote Aviation News Ltd's Services as being environmentally responsible.